

Shelby Davis

LEAD GRAPHIC DESIGNER

About Me:

With over 6 years of design experience, I am the Lead Graphic Designer of the creative agency Fly High Business Builders. I like to consider myself a designer of many hats as I will adapt to any style or medium. I strive to help my clients achieve all of their design goals. I work with individuals and business owners to identify their challenges and create personalized design solutions. I love to make people happy, and art allows me to tell their story. I enjoy meeting new people and collaborating on projects. When I am not working, my hobbies and passions include spending time with my loved ones, exercising with my dog Daisy, tending to my plants, and playing video games.

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 **Email**
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 **Website**
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 **Location**
St. Petersburg, Florida

Reference:

Aaron Mahlfeldt

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E: aaron@zojakworldwide.com

Additional references available upon request.

Experience:

- **Photographer** **2016 - 2017**
Palm Beach Realty - North Palm Beach
Part time photographer for real estate agency. Captured the best angles of homes in South Florida.
- **Graphic Designer & Manager** **2017 - 2021**
Zojak World Wide - Fort Lauderdale
Managed a team of people working on the distribution of products. Designed album covers, websites, logos, promotional banners, advertisements and flyers. Worked in customer service and project management.
- **Lead Graphic Designer** **2021 - Now**
Fly High Business Builders - St. Petersburg
Designed logos, brand packages, products, websites, templates, and social media graphics. Worked with Wordpress, Elementor and Divi Builder to create responsive websites.

Education:

- **Associate of Arts** **2017 - 2019**
Broward College - Fort Lauderdale
Studied primarily in Visual Arts.
- **Bachelor of Digital Communications** **2019 - Now**
Minor in Graphic Design
University of South Florida - St. Petersburg
Transitioned into a Digital Communications degree to fine tune my communication skills. My expected graduation year is 2024. I limit myself to one or two classes per semester to maintain balance between my work, school, and personal life.

Skills & Proficiencies:

Adobe Illustrator	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Website Design	<div style="width: 100%;"><div style="width: 85%;"></div></div>
Adobe Photoshop	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Adobe InDesign	<div style="width: 100%;"><div style="width: 75%;"></div></div>
Adobe After Effects	<div style="width: 100%;"><div style="width: 60%;"></div></div>
Microsoft Apps	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Time Management	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Communication	<div style="width: 100%;"><div style="width: 100%;"></div></div>